

Project Name	Description	Impact	Area Affected
Sustain Business Viability	Use a business coalition to get better insurance rates. Take proactive steps to help resiliency such as flood proofing to reduce building damage and thus insurance claims or a common storage facility to take inventory of danger and reduce insurance claims.	Improve resiliency and business community.	Historic Ellicott City
Fundraising Push	Grants way short/not enough. Push to let community know that funds fallen way short.		Historic Ellicott City
Economic Development with new merchants, restaurants	Assistance setting new businesses into town. Marketing. Help with good tenants.	New jobs, revenue, new life in town!	Historic Ellicott City
Old Ellicott City Central Marketing Station	This project would involve the creation of a center (much like the disaster assistance center) where marketing resources, specialists/advisors, etc. would be available to all Main St. business owners. The center could also host community business meetings so that we can help each other develop and promote the EC "brand." Someone had also suggested that it organize a way to sell Ellicott City gift cards for the various shops.	This will help promote EC's brand and vision, bring more customer foot traffic, and restore our economy along Main St.	Historic Ellicott City
Commercial Partnership for EC	Work with Lotte Plaza and CR Daniels to design and remove impervious cover and install stormwater management practices. This project will serve as a demonstration project with the commercial sector. Implement recommendations of the Commercial Stormwater Solutions Workgroup.	This project will reduce stormwater and develop a demonstration project with commercial stakeholders in the watershed.	Historic Ellicott City
Historic District Recovery	Meeting with businesses and property owners. Assistance with more volunteers to assist more cleanup. Central information to assist in getting contractors. Institute a central liaison where potential new businesses can make inquiries for future use. Continue to promote the businesses that are open. Keep the media interest going	It will continue to keep Ellicott City alive and assist the merchants in their economic recovery.	Historic Ellicott City

Tax Credit Grant Package	Promote use of existing and new/amended tax credits; Historic Tax Credit, Rt 1 Tax Credit, County \$35k grant	Relief to property-owner	Historic Ellicott City
Flood Sales	Ongoing "sales days" for entire town - economic incentive to come to Ellicott City	Improve sales	Historic Ellicott City
Restore/Recreate Mural and Park Area at Old Columbia Pike and Main St	Restore or recreate the mural, add visitor amenities such as benches, interpretive signs	Enhance the visitor's experience in town, boost economy	Historic Ellicott City
Hours of Operation	Historic public building open into early evening and not just weekends, Encourage B and O and Fire Station to extend hours	Will stimulate tourism and help economy	Historic Ellicott City
Tour Bus pull-off for visitors	There are currently no bus friendly pull off areas for visiting tour buses other than existing parking lots. Suggesting a pull off area either at Wilkins-Rogers Property or along Oella Ave near old trolley stone piers viaduct	Encourage tour bus companies to arrange more visits and boost local economy	Historic Ellicott City
Grant Package	Promote use of investing and new tax credits. Historic tax credit. Rt-1 Tax credit model for EC. County 35K grant. State Flood credit. Residential Flood Damage.	Relief to property-owner, Encouragement to property-owner and retail	Historic Ellicott City
	Need ECDT Tourism to promote or come up with a plan for making EC the town that everyone wants to come to for special events, promotion of businesses, advertising etc. It is important to remember that the money business make in EC stays in EC.	Everyone will benefit from a financial recovery	Historic Ellicott City
West End Museum/Community Center	Develop a point of interest for historical tourism. A center that will tell more about the history of EC, including West End. This will help link the tourism that comes to the business district up towards Main St. and Rogers Ave. and will help the community remain strong and together, a place to have dinners, etc. Can be established in an existing vacant building owned by the county	Expand tourism attractions - increase tourism spending. Strengthen community, link businesses and residents	Historic Ellicott City

Wifi @ the Colored School	Extend wifi to colored school and poke stop near West End shops	Encourage public to stop in the West End	Historic Ellicott City
White Lights for Unity	Encourage everyone on Main St. to display white lights during midnight madness. County add white lights to street also	Like Hamden, we could be a X-mas light display to see and bring people to town	Historic Ellicott City
Shopping in the streets/night-shopping	These events, to be recurring regularly, would include some combo of: evening shopping, closed to vehicular traffic for special events/fests, strings of white lights across Main St., live bands playing outside, sidewalk displays/sales	Money! Publicity! Fun!	Historic Ellicott City
Walking Podcast Tour	Like at the statue of liberty. Give history of town. Include plugs for current shops.	Educate public on EC's significance and historical background	Historic Ellicott City
Food Incubator	Commercial kitchen / hospitality incubator, possibly in conjunction with Lincoln Tech / HCC, entities which offer culinary degrees	Test kitchen for start-up bakeries, eateries, food trucks that would attract young businesses to EC and insure greater likelihood of success. Could offer public cooking classes as revenue	Historic Ellicott City
Business Best Practices	Establish business best practices and EC covenant for business operators E.G. minimum standards for operating/open hours	Consistent, reliable operating hours that conform with current market trends could generate more traffic. Business should realize 10-5 M-F misses prime	Historic Ellicott City
Grand EC	Commercial created to briefly educate & remind those who were part of the town's economy that businesses have come back bigger and better. Come to show support & join together as EC is new and improved. Show the time it happened to the fully completed EC. Come dine, shine & shop!	Bringing life back to the town and show that nothing knocks us down. Support great shoppes.	Historic Ellicott City

EC Branding and Marketing Cam	This project will formalize a branding and marketing campaign to Save EC, promote buy-in from stakeholders, and generally make flood mitigation and green infrastructure projects a very Popular Idea. Here is a real-life example: <a href="http://www.saveitlancaster.com/">http://www.saveitlancaster.com/</a>	Projects are needed across the watershed – this project will build a social marketing campaign to help engage property owners, stakeholders and interested individuals in how and why they	Historic Ellicott City
Visitor Parking	EC has to address visitor parking in a way that promotes downtown businesses without detracting from the city's historic character by ensuring there is no structured parking in view of the historic core. Several years (decades?) ago, transport by trolley (rubber tires, hop on/hop off) was proposed but did not materialize. Could this option, particularly for weekends and special events be re-examined for implementation? Even a single vehicle traveling up and down Main Street could improve parking and circulation for visitors.	More people can visit and staying longer and moving throughout town without strain of parking which will increase the economy with long visits and happier customers.	Historic Ellicott City
Business Preparedness Campaign	Initiate a business preparedness campaign with support from EC businesses to include materials, trainings, etc	This project will ensure that not only will the local economy be prepared for all hazards, but the entire country as well	Historic Ellicott City
Economic Future	Are there opportunities to strengthen the economy? Can we reduce vehicles and increase population?		Historic Ellicott City
Stirring the Business Pot	Add coworking space in addition to existing antique and artist	Businesses want amenities not just opportunities but employment, tax generation, etc	Historic Ellicott City
EC River walk	An elevated walkway along the water features near Main St. and down to and along the river	We have some very scenic areas, especially south of Main St., that	Historic Ellicott City
Sidewalk Savvy Business	Eliminate on-street parking, widen sidewalks, solicit and secure more food/restaurant business, promote outdoor eating & gathering areas	Eliminate business owner/resident parking/must have sufficient parking garages to offset loss of	Historic Ellicott City
Condo development(s)	I'd like to see a condo development wrapped around a parking garage(s) along Main St.	Bring in more people for shopping, create more pedestrian	Historic Ellicott City

Expand the economic footprint/build out OEC so it crosses the river = regional, not just a county effort'	Coordinate events with Baltimore County so the entire area along Frederick Road has increased commercial development. This would increase the long-term investment of a development project	1. Broader base of stores --> draw more individuals to shop. 2. Utilize the resources of two communities - OEC and Catonsville/Baltimore county	Historic Ellicott City and Baltimore County along Frederick Road
Ellicott Mills Dr. Project	Old Roger Carter Center plot is redeveloped for 1 story additional parking plus a natural garden is a buffer between lot and houses on Fels Lane. Additionally, granite Manor home (owned by Parks and Rec) is used as natural history museum	More parking, restoring natural land uses, use of historic building	Historic Ellicott City
Flour Mill Parking	Engage Baltimore County in a joint venture re any re-development of the Flour Mill across the Patapsco to include a commercial 1,000-space parking lot to service Historic Ellicott City and generate income for Baltimore County.	This will relieve the parking restrictions on Main Street and regenerate business on lower Main Street, which was hit hardest by the July 30th flood and	Historic Ellicott City
New Parking Structure	A parking structure is needed either in Lot F or Lot A.	More parking is critically needed for Main St to really thrive. Columbia is getting a 50M parking structure. It's time to get serious about more parking in Ellicott City.	Historic Ellicott City
allow parking on Main St	It is time to start allowing parking on Main St for customers, in particular the weekends and weekdays from mid afternoon where parking is deserted when contractors leave. Merchants on the middle to lower end are being harmed and put at financial risk and no obstacles or inconveniences to deter easy access for customers is necessary, beneficial or acceptable.	Continued prohibitions for easy customer access is hurting merchants in the lower and middle sections of town. This has already cost some merchants many thousands of dollars and this policy has and will continue to be a detriment to the recovery of the individual businesses and the	Historic Ellicott City

<p>Wedding and Special Events Venue on Parking Lot D</p>	<p>Main Street Ballroom is a wedding and special events venue coming to Main Street on April 1, 2017. Support for the business is requested, including beautifying parking lot D, which is directly adjacent to the venue and will be the backdrop for wedding ceremonies along the river.</p>	<p>Main Street Ballroom will bring business to the city and its surrounding businesses in forms of wedding guests shopping and dining at area establishments for pre and post wedding festivities as well as tax revenue from the venue itself. If the view of the parking lot is improved (removing chain link where the bridge used to be, building up the walls along the river for privacy/break up view of cars and dumpsters), then more clients will likely book weddings at the venue. This will lead to an overall increase in taxable revenue for the city and increase the number of visitors to the town by up to 600 per weekend (200 per night on Fridays, Saturdays and Sundays). The venue is located on the lower level of Su Casa where The Marketplace is currently set up. We open for events on April 1 and would like to</p>	<p>Historic Ellicott City</p>
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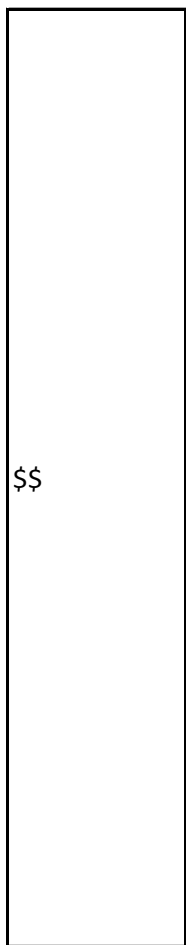
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